# **MÓNICA FUENTES LEIVA**

BACHELOR'S DEGREE IN CHEMISTRY AND PHARMACY.

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Santa Elena, La Libertad



#### **ABOUT ME**

Experienced Sales Representative skilled in building relationships, cultivating partnerships, retaining top accounts, and growing profit channels. Expert in account development and market penetration, resulting in expanded customer base and increased sales revenue. Bilingual in Spanish, facilitating effective communication with diverse clientele. Recognized for providing excellent customer service, conducting thorough research, and resolving conflicts. Possesses a flexible schedule and willingness to travel to meet client needs.

#### **EDUCATION**

## University of El Salvador

Bachelor's Degree in Chemistry and Pharmacy

2016 - 2020

## Universidad Internacional de la Rioja

Master's Degree in Pharmaceutical Marketing.

2023 - Current

#### **SKILLS**

- Sales strategy development
- **Customer Needs Assessment**
- Problem-Solving
- Honest and Dependable
- Time Management
- Attention to Detail
- Organizational Skills

#### **LENGUAGES**

- Spanish (NATIVO)
- English (EXCELENTE)

## REFERENCES

Julio Martí Candray

Oftalmólogo / +503 7039 0833

Félix Reyes

Visitador Médico Asofarma

- +503 7853 1763
- Guadalupe Castro / Jefe de Marca
- + 503 6463 6770

#### **WORK HISTORY**

## Therapeutic Solutions Advisor in Relief

Procaps Lab / January 2024 - current

- Maintained up-to-date knowledge on industry trends and regulations, ensuring accurate advice was provided to clients at all times.
- · Developed long-lasting relationships with clients to ensure consistent retention and loyalty.
- Managed risk effectively by closely monitoring client portfolios and making timely adjustments.
- Developed strong relationships with clients through regular communication and excellent customer service.

## **Natural Products Research Laboratory**

Universidad de El Salvador | January 2022 - January 2023

- · Contributed to successful audits by maintaining comprehensive documentation of laboratory activities and complying with regulatory requirements.
- Conducted thorough scientific literature reviews to stay updated on the latest research advancements.
- Implemented innovative approaches for extracting concentrating substances

## **BPM Documentation Analyst**

Laboratorios Suizos. | june - december 2021

- Extracted and condensed information and devised effective ways to document material.
- Collaborated with cross-functional teams for the development of comprehensive project documentation.
- Implemented document version control measures, minimizing confusion and errors due to outdated information.

#### **Quality Control Analyst**

Laboratorios LECC. | march - june2021

- Provided support during the research and development phase.
- Ensured compliance with quality standards
- Managed and maintained quality assurance procedures